

# icn.

Navigating the Web3 landscape with essentials

LIVE NEWS TALKS DEALS EVENTS





# iCN.

01. WHO WE ARE
02. OUR PRODUCTS
03. OUR REACH
04. OPPORTUNITIES



# WHO WE ARE

Innovative Media Products at Your Fingerprint.

[icn.ae](https://icn.ae)

# WHO WE ARE

**ICN Web3 Media is the UAE's premier information source for web3, digital assets news, media production, deals and events.**

Our unparalleled expertise delivers objective insights into the intersection of all major web3 industry's sectors: Bitcoin, Blockchain, Gaming, AI, Robotics and much more, positioning the company as one of the most influential web3 media in the region.

**icn.ae**

icn.ae

# OUR VISION AND MISSION STATEMENTS

## WHY DID WE START?

We envision leading the evolution of web3 media by seamlessly integrating innovations into everyday life, building a dynamic ecosystem rooted in creativity, collaboration and trust. Through forward-thinking, community-driven approach, at ICN Web3 Media, we aim to set new standards of media excellence.



# OUR PRODUCTS

Future-proof Media Solutions for a New Era.

[icn.ae](https://icn.ae)

DEALS

EVENTS

LIVE  
NEWS

TALKS

As a next-gen media company, our core strength is built on creating visibility, maximizing exposure, and accelerating market share through four distinct yet harmonious divisions, engineered to amplify brands and unlock decisive market advantages.



icn.live

icn.talks

One by one, each core division is executed through its own flagship media product.

ICN.live breaks news at the speed of light, ICN.talks crafts unforgettable narratives straight from our studios, ICN.choice activates capital with no-brainer deals, and ICN.events covers industry-titles.

Together, they form a high-impact media engine powering influence and dominance.

icn.choice

icn.events



# MEDIA PRODUCTS

icn.ae

## icn.live

ICN.live is the real-time news engine of web3, delivering fast, reliable coverage across blockchain, digital assets, technology and innovation. As the heartbeat of our ecosystem, **ICN.live** is a broadcaster that keeps decision-makers informed, ahead and ready to lead.

**ICN.talks**, our symbol in-house media production division delivers original talk shows that feature visionary founders and their mindsets.

**ICN 101**, the content arsenal for our partners delivering high-impact podcasts, mini-series, and strategic storytelling that moves minds.

## icn.talks

## icn.choice

We don't just list deals. We engineer opportunities. **ICN.choice** is the best web3's affiliate platform. Showcase your project's champion deal and we connect you with pro-active and enthusiasts audience.

With a dedicated **ICN.live** Ground Media Team, staffed by expert videographers, photographers, reporters, editors and journalists, we capture and elevate events, summits, press conferences and masterminds in the UAE.

## icn.events



icn.live

DATE: 11.07.2025  
Catex | IDO | DeFi

5 DAYS 23 HR 49 MIN 8 SEC DISCOVER MORE

NEWS ▾ EVENTS CRYPTO YOUTUBE CHARTVIEW KEY OPINION WEB3 AI GAMING BITCOIN PRICES NEW ICN.CHOICE LAB ECOSYSTEM 🔍 ⚙️ 🇬🇧

Bitcoin (BTC) \$107,880.00 +1.56% Ethereum (ETH) \$2,494.88 +3.18% Tether (USDT) \$1.00 +0.01% Solana (SOL) \$118.22 +1.88%  
BTC Dominance: 63.18% ETH Dominance: 8.85% BTC/ETH Ratio: 43.31% Total Market Cap: 246: 3.39T Volume 24h: 83.37B ETH Gas Price: 0.73 Gwei

LIVE: Bitcoin's latest trading move ■ Ripple banking license: A major step toward mainstream financial integration ■ Coinbase's Liquifi acquisition enhances token management

LIVE WEB3 NEWS

- ICN.live Key Opinion | EXCLUSIVE Interview with Gracy Chen, CEO at Bitget**  
July 4, 2025 3:59 pm
- Solana (SOL) Gains 6% Weekly Amid DeFi Slowdown and Institutional Accumulation**  
July 4, 2025 10:11 am
- Amber Crypto Ecosystem Reserve expands support for major blockchain networks and...**  
July 4, 2025 8:37 am
- 20,000 BTC moved after 14 years in mysterious billion-dollar transaction**  
July 4, 2025 7:23 am
- The Open Platform (TOP) raised \$28.5 million to expand TON blockchain ecosystem**  
July 3, 2025 4:04 pm
- AMINA Bank crypto services expand with Ripple stabilcoin**

INDUSTRY NEWS

ICN.live Key Opinion | EXCLUSIVE Interview with Gracy Chen, CEO at Bitget



KEY OPINION  
She is the only woman-CEO amongst the top 10 crypto exchanges. Since stepping into the CEO role at Bitget...  
by ICN.live, July 4, 2025

FEATURED

EVENTS

**159 DAYS 23 HR 49 MIN 8 SEC**

**Future Blockchain Summit Dubai Oct 2025**

This event plays a pivotal role in supporting innovation and fostering the global adoption of...

10.10.2025 DUBAI



BITCOIN

AI

GAMING

BLOCKCHAIN

CHARTVIEW

PRICES

KEY OPINIONS

CRYPTO YOUTUBE

IDO

PRESS RELEASES

icn.live

VISIONARY FOUNDERS.  
**MINDSET.**

icn.talks  
THE PODCAST

[youtube.com/@icntalks](https://youtube.com/@icntalks)



**SUBSCRIBE**



Irina Heaver/ NeosLegal



Nikita Sachdev/ LunaPR



Eowyn Chen/ TrustWallet



Yat Siu/ Animoca Brands



Ran Neuner/ Crypto Banter

- Live streaming, high-energy mini series for crypto enthusiasts,
- breaking down the trends and most promising narratives, projects, and protocols in the blockchain industry.



[youtube.com/@cryptocodeicn](https://youtube.com/@cryptocodeicn)



# CRYPTOCODE LIVE



# WEB3's BEST DEALS EVER.

Submit your deal.  
Supercharge your reach.



EVENTS

Elevate Your Presence.

SUMMITS

Hire our **Elite ICN.live Ground Team** to capture and promote your event, summit, press conference or mastermind to create networks that matters.



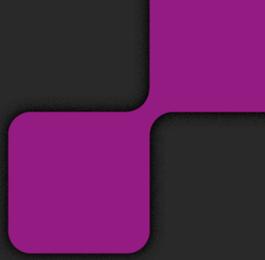
PRESS CONFERENCES

icn.events



# OUR REACH

We Publish Our Own Content on 9 Major Platforms.



# SOCIAL MEDIA



**720K+**  
VIEWS



**8K+**  
FOLLOWERS



**35K+**  
REEL VIEWS



**3K+**  
FOLLOWERS



**535K+**  
REEL VIEWS



**2.7M+**  
REEL VIEWS

04.

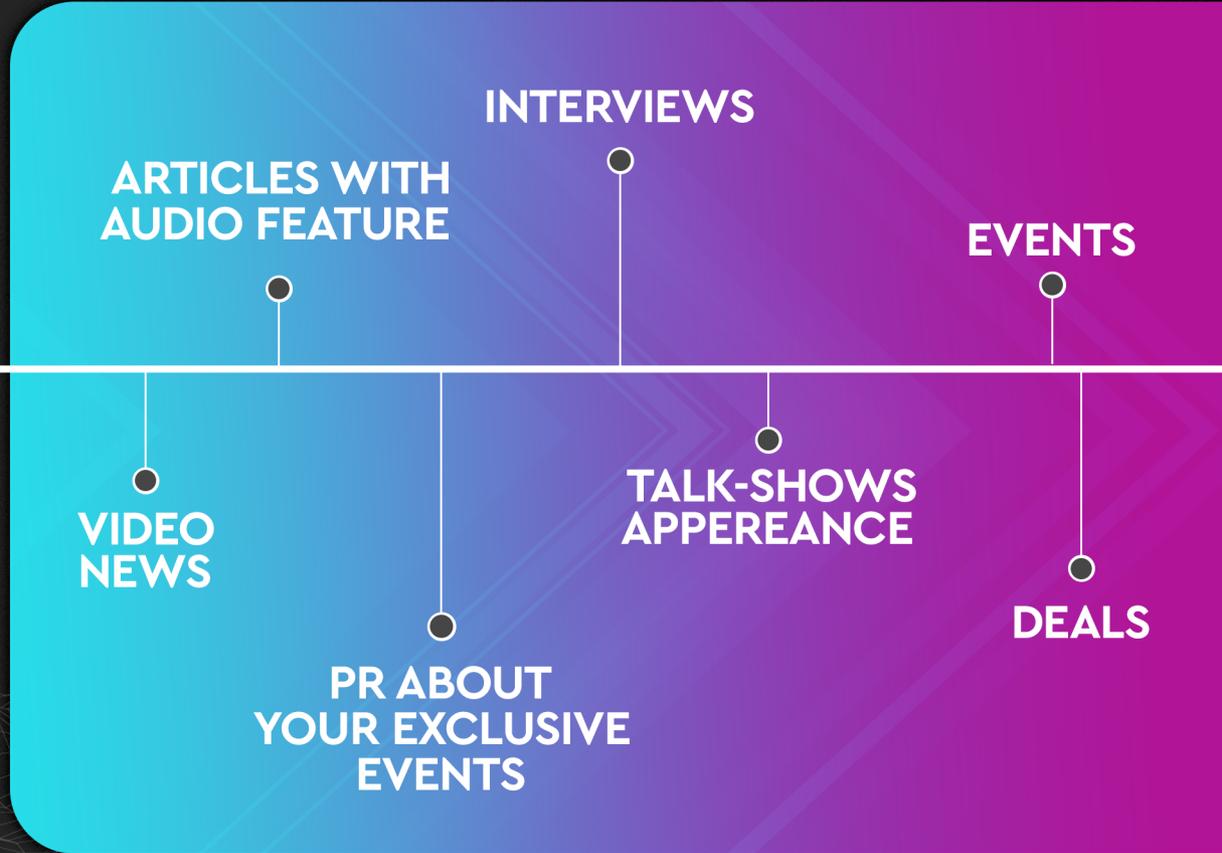
# OUR OPPORTUNITIES

Unlock Limitless Potential for Unprecedented Business Growth.



**LEVEL UP**  
YOUR ECOSYSTEM WITH

# 7 DISTINCT MEDIA LAYOUTS



# ARTICLES

ARTICLE INFORMATION



**Gameplay Galaxy Secures \$24M Seed Funding Round to Build First Web3 Competitive Gaming Ecosystem**

0:01 / 2:45

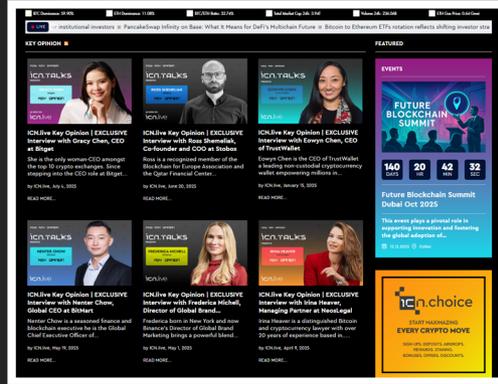
ARTICLE INFORMATION



**Vitalik Buterin praises Polymarket as platform smashes growth records**

0:00 / 3:12

# KEY OPINION



KEY OPINION

ICN TALKS | EXCLUSIVE Interview with Gary Chen, CEO at Bitget

ICN TALKS | EXCLUSIVE Interview with Ross Shumatek, Co-founder and COO at Stobart

ICN TALKS | EXCLUSIVE Interview with Ernest Chen, CEO of TronWallet

ICN TALKS | EXCLUSIVE Interview with Hester Chen, Global CEO at BitMEX

ICN TALKS | EXCLUSIVE Interview with Frederic Michon, Director of Global Brand

ICN TALKS | EXCLUSIVE Interview with Lisa Harvey, Managing Partner at HesseLegal

ICN choice

EVENTS

**FUTURE BLOCKCHAIN SUMMIT**

140 20 42 32

Future Blockchain Summit Dubai Oct 2025

ICN choice

# FEELS



Your reels

**WEB3 BLOCKCHAIN CRYPTO**

icnweb3media

@ysiu in a powerful voice on how important web3 is for ...

Liked by thecryptosheikh and 339 others

# PODCASTS



ICN'S DYNAMIC CONTENT

IRON CAPITAL  
VC

INTRODUCING...

**IRON CAPITAL GROUP**  
INVESTMENT | MEDIA | INCUBATOR | SAAS

icn.

IRON CAPITAL  
IC

IRON CAPITAL |  LAB

...MORE THAN JUST A COMPANY.

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